



VERONICA BLACKABY

GRAPHIC DESIGNER



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EDUCATION

MSc in Design and Digital Media

University of Edinburgh - UK
2026

BA in Graphic Design

Belas Artes University - São Paulo/Br
2017

SKILLS

Design Software

Adobe Illustrator	Advanced
Adobe Photoshop	Advanced
Adobe InDesign	Advanced

UX Design

Figma	Basic
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Video/Audio Editing

Adobe Audition	Intermediate
Adobe Premiere Pro	Intermediate

Game Design Software

Unity	Basic
Wwise	Basic

LANGUAGES

English Native

Portuguese (Brazilian) Native

A qualified graphic designer with a masters in design and digital media and over 5 years experience in a variety of designer roles across in-house and agency work. The last year was spent as a full-time postgraduate student sharpening my UX and interactive media skills. Seeking to join a creative team to apply my refined expertise and collaborate across disciplines.

WORK EXPERIENCE

Design and Marketing Assistant

Monahans | 2021-2024

As an in-house designer, I worked on proposals and marketing campaigns, designing brochures and making sure all the branding follows the companies visual identity.

Marketing and Communications Assistant

Somerset County Council | 2021

Working with the marketing team in Somerset County Council, I created web banners and newsletters, designed flyers for events and published articles on their site. I also formatted informational booklets about the organisation and upcoming events.

Graphic Designer

SPC Brasil | 2019-2020

SPC Brasil is a national consumer credit reporting company like Experian. I worked in the marketing department creating visual identities for campaigns, that included marketing emails, social media posts, and website banners as well as offline ads. We focused mainly on B2B products, but occasionally worked on B2C ads when requested by our affiliates.

Graphic Designer

Momento Coruja | 2018-2019

Momento Coruja was a small digital marketing agency that worked with various music artists and their labels to promote their brand. I worked with the team of designers creating visual identities for our clients albums or singles as well as editing videos for their social media pages.

Graphic Design Intern

Mago Industries | 2015-2017

Mago is a Brazillian company that sells confectionary items. I was in charge of their packaging from start to finish. I also took care of their social medias, designing their posts making sure everything ran smoothly, including filming and editing their videos.